

PENNSYLVANIA'S DENTAL MEETING & EXPO

PROGRAM AGENDA | APRIL 24-25, 2015 | THE HOTEL HERSHEY

THURSDAY, APRIL 23, 2015

Lecture — Ethics! Professionalism! Why Should We Care?
Presented by Robert Shekitka, DMD Sponsored by Philadelphia/Delaware Valley Section of ACD; Western PA ACD and The Pierre Fauchard Academy PA Section 1 - 2:30 p.m.

Lecture — Adolescent Oral Health: Treatment Considerations for the Emerging Adult
Presented by Dr. Deborah Studen-Pavlovich
Sponsored by ICD-USA, District 3 3 - 6 p.m.

Lecture & Reception — Cone Beam CT Anatomy and Sinus Pathology: What Dentists Need to Know
Presented by Jie Yang, DDS, MMedSC, MS, DMD
Sponsored by Temple University Kornberg School of Dentistry 6:30 - 8:30 p.m.

FRIDAY, APRIL 24, 2015

Expo — Visit exhibitors of dental products to turn CE pearls of wisdom into reality 8 a.m. - 4 p.m.

Concurrent Lectures 9 a.m. - Noon

Obstructive Sleep Apnea
Presented by Robert R. Rogers, DMD, John H. Tucker, DMD, and Jagdeep Bijwadia, MD, FCCP, DABSM

Social Media and eMarketing
Presented by Leonard F. Tau, DMD

Lessons to Avoid Disciplinary Action in PA
Presented by Thomas J. Weber, Esq. and Keith E. Bashore, Esq.

Luncheon Noon - 1:15 p.m.

Advocacy Forum — Join ADA & PDA leadership for an information exchange and a legislative overview 1:30 - 4 p.m.

Pitt Alumni Reception 4:30 - 6 p.m.

PADPAC Members' Only Reception (Invitation only) 6:30 - 8 p.m.

PDA Beach Party (Ticketed event) 7:30 - 11:30 p.m.

SATURDAY, APRIL 25, 2015

Expo 8 a.m. - 3 p.m.

PDA Former Presidents' Breakfast (Invitation only) 8:30 - 10 a.m.

Concurrent Lectures 9 a.m. - Noon

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Presented by Robert R. Rogers, DMD, John H. Tucker, DMD, and Jagdeep Bijwadia, MD FCCP DABSM

Social Media and eMarketing
Presented by Leonard F. Tau, DMD

Lessons to Avoid Disciplinary Action in PA
Presented by Thomas J. Weber, Esq. and Keith Bashore, Esq.

Luncheon Noon - 1:15 p.m.

PDA Business Meeting 1 - 3:30 p.m.

Council of Presidents' Meeting — Open to district & local presidents and president-elects 3:30 - 5 p.m.

President's Reception & Dinner Dance (Ticketed event)
Sponsored in part by the Pennsylvania Society of Oral and Maxillofacial Surgeons 6 - 11 p.m.

SUNDAY APRIL 26, 2015

Pennsylvania Society of Oral and Maxillofacial Surgeons 2015 Spring Scientific Session.

Visit www.psomsweb.org for registration information and fees.

HOTEL RESERVATION INFO & DEADLINE

Reserve your room at the Hotel Hershey by calling **(717) 533-2171** or **(800) 533-3131** and providing the group code 833641. Room rate is \$232 single/double plus 11% tax. All guest rooms are non-smoking. The block of rooms at the Hotel Hershey will be held until March 18, 2015, or until rooms are exhausted. After March 18 or once rooms are exhausted, whichever shall occur first, rooms will be assigned on a space available basis.

EARN UP TO 10 HOURS CE CREDIT

Attend Thursday, Friday and Saturday to earn up to **10 hours of CE credit** in pediatrics, sleep apnea, cone beam as well as valuable advice on the regulations affecting your PA license. Don't miss the session on eMarketing with tips to create an online presence and manage your reputation when patients post negative reviews.

PDA is an ADA CERP Recognized Provider.



Approved PACE Program provider
FAGD/MAGD Credit
Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement
1/1/2015 to 12/31/2018
Provider ID# 219268